**Abdul Aleem Mohammed** - **Lead Salesforce Developer**



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**PROFESSIONAL SUMMARY**

 **11 years** of overall professional IT experience with **8 years** in **Salesforce.com CRM** platform.

 Experienced in **Lightning Experience** which includes the **Lightning Web Components (LWC), Lightning Component Framework** and involved in building **Lightning Components** using the **aura framework and LWC.**

 Proven track record of **guiding development teams** and collaborating with stakeholders to ensure alignment between **technical implementations** and business requirements, resulting in successful project outcomes.

 Extensive experience in **developing** Apex Classes, Triggers, **LWC** components, **Flows**, writing

Workflows, Process Builder, **Integration, Force.com API.**

 Deep understanding of various **integration** methodologies and tools, with a strong proficiency in integrating Salesforce with third-party systems using **APIs, middleware, and event-driven architectures**

 Designed **DevOps** process and created DevOps process for demo scratch orgs, Used VS Code,

**GitHub**, and Gearset for **CI/CD** process for code deployments, Worked on **SFDX** DevOps process.

 Proven track record of **designing and implementing** innovative **Salesforce Flow** solutions to automate complex business processes, enhance user experiences, and drive operational efficiency.

 Proficient in creating complex automated processes using **Salesforce Flows**, enabling streamlined business operations and enhanced user experiences.

 Skilled in **architecting and implementing** seamless integrations between diverse systems using tools such as **MuleSoft and Kafka**, enabling efficient data exchange and enhancing overall business processes.

 Experienced in analyzing business requirements, Entity Relationship diagram and implementing them to Salesforce.com **custom objects, Junction objects, master-detail relationships, lookup relationships**.

**Certifications:**

• Salesforce.com Certified **Integration Architect**

• Salesforce.com Certified **Administrator** (**ADM-201**)

• Salesforce.com Certified **Platform Developer I**

• Salesforce.com Certified **Platform Developer II**

**Trainings by Infosys Limited**:

• Underwent training in C, Java, RDBMS for 3 months June 2011 – Sep2011

• Underwent training in Salesforce.com Development for 1 month. Dec2011

• Underwent training in Salesforce.com Administration for 1 month. Jan2012

**TECHNICAL COMPETENCY:**

SalesForce.com

Technologies

SalesForce.com CRM, Apex Language, Apex Classes/Controllers, Apex Triggers, SOQL, SOSL, S-Controls, Apex Web Services, Process Builder, LWC, Lightning Experience, SLDS, Flows, Auto-Launch Flow, Screen Flow, Workflow & Approvals, Dashboards, Analytic.

SalesForce.com Tools Eclipse, Force.com Eclipse IDE Plug-in, Force.com Explorer, Force.com Data Loader, Walli v0.10, Force.com Excel Connector, Force.com Platform (Sandbox, and Production), VS Code.

Programming

Languages

APEX, C#, C, C++ & Java.

Web Technologies Web Services, HTTP Callouts, XML, HTML, CSS, DHTML, JavaScript. Databases SOQL, MySQL, SQL Server 2000/2005, MS Access 2003, Oracle 10g/9i. Operating Systems Windows 2008/07/05/98/NT/XP/Vista, Linux, UNIX.

Project Management Waterfall, Agile (Scrum Methodology).

Custom Integration Outbound Messages, Field updates, Reports, Custom Objects, Custom settings, Custom labels and Tabs, Email Services, Role Hierarchy.

**EDUCATION:**

• **Bachelor of Engineering** (Electronics and Communications) - **Osmania University** - 2011

• **Master’s in Electrical and Electronics -** 2015

**PROFESSIONAL EXPERIENCE:**

**Project: Walt Disney, Los Angeles, CA Jan 2019 – Current**

**Role: Lead Salesforce Consultant**

**Responsibilities:**

 **Lead a team of six**, provided guidance to the team and involved in designing phase.

 Lead technical **discussions** with **stakeholders**, providing guidance on system capabilities, limitations, and trade-offs.

 Established the **technical implementation** approach and drives the technical design and development of projects utilizing the Force.com platform for projects that may contain both declarative and programmatic solutions, which would include **Apex, HTML, JavaScript, and CSS.**

 Created modern **Enterprise Lightning Apps** combining **Lightning Design System, Lightning App**

**Builder and Lightning Component features and Lightning Web Components (LWC).**

 **Created** interactive **screen flows** using Salesforce Flow to guide users through complex data entry processes, also Developed **auto-launched flows** to automate backend processes.

 Orchestrated end-to-end business processes by **integrating Flows** with approval processes, email alerts, and record updates, resulting in efficient data management.

 **Created** multiple **Lightning Components**, added CSS and Design Parameters that makes the

Lightning component look and feel better.

 **Developed** various **Apex classes, Controller classes** and **Apex Triggers** for various functional needs in the application.

 Worked with the engineering team to lead the day-to-day development activities by **leading/implementing architecture decisions**, participation in designs, **design review, code review** and implementation for Salesforce.

 Designed **DevOps** process and created DevOps process for demo scratch orgs, Used VS Code,

**GitHub**, and Gearset for **CI/CD** process for code deployments, Worked on **SFDX** DevOps process.

 Conducted code reviews to ensure adherence to coding standards and best practices.

 **Tested** apps by appending multiple components to a **Lightning Application** thereby **deployed**

Applications from Sandbox to Production.

 **Developed** various **Custom Objects, Formula fields, Master-Detail, Lookup relationships, Tabs, validation rules.**

 Worked on various Salesforce.com Standard Objects including **Accounts, Leads, Opportunity, Contacts, Reports, Dashboards, Events** and **Tasks.**

 Worked with **SOQL** & **SOSL** queries with **Governor Limitations** to store and download the data from Salesforce.com platform database.

 Developed various Custom Objects, **Formula fields, Master-Detail, Lookup relationships**, Tabs, validation rules.

**Environment:** Saleforce.com platform, **Lightning Components, Aura Framework**, Salesforce Lightning Design System (**SLDS**), Force.com IDE, Eclipse, Apex, Visual Force (Pages, Component & Controllers), Pages, Data Loader, Salesforce Work bench, Aura, HTML, JavaScript, Lightning App Builder, Flows, Workflow & Approvals, Reports, Process Builder, Custom Objects, Custom Tabs, GitHub, GIT, Jenkins, Copado.

**Project: Home Depot, Austin, Texas August 2017 – Dec 2018**

**Role: Lead Salesforce Developer**

**Responsibilities:**

 **Lead** a team of three developers provides guidance to the team.

 Performed detailed analysis of **business and technical requirements** and designed the solution by customizing various standard objects of Salesforce.com (SFDC) and other platform-based technologies like **Visualforce, force.com API, and web services.**

 **Upgraded** some Apps from **Salesforce Classic to Lightning Experience** to develop rich user interface and better interaction of pages.

 Retrieved data and its functionality from **Third-Party API’s** and displayed within the lightning component.

 Using the Salesforce **Rest Request** and **Rest Response** objects, created Rest API's using Apex Rest.

 Created multiple **Lightning Components**, added **CSS** and Design Parameters that makes the

Lightning component look and feel better.

 **Developed** various **Apex classes, Controller classes** and **Apex Triggers** for various functional needs in the application.

 **Developed** various Custom Objects, Formula fields, **Master-Detail, Lookup relationships**, Tabs, validation rules.

 Worked on various Salesforce.com Standard Objects including **Accounts, Leads, Opportunity, Contacts, Reports, Dashboards, Events** and **Tasks.**

 Provided the training to **Business users** about the system.

**Environment:** Saleforce.com platform, **Lightning Components, Aura Framework**, SalesForce Lightning Design System (**SLDS**), Force.com IDE, Walli, Eclipse, Apex, Visual Force (Pages, Component & Controllers), Pages, Data Loader, SalesForce Work bench, Aura, HTML, JavaScript, Workflow & Approvals, Reports, Process Builder, Custom Objects, Custom Tabs, Rally, Confluence, SharePoint, SOAP, REST.

**Project: American Express, Los Angeles, California June 2016 – July 2017**

**Role: Sr. Salesforce.com Consultant**

**Responsibilities:**

 Integrated the Salesforce with an external personal information verification service **(Equifax product)**, where we input applicant data to their system via API, and they scan a large payroll database to see if they find a match and can confirm a person's income level.

 Also, Integrated the Salesforce with third Party Services using **SOAP API** and **REST API**. The API result to validate bank account information provided by borrower. The business objective is to utilize the Results as are placement for Secret Debit process.

 Using the Salesforce **Rest Request** and **Rest Response** objects, created Rest API's using Apex Rest.

 Worked on various Salesforce.com Standard Objects including **Accounts, Leads, Opportunity, Contacts, Reports, Dashboards, Events** and **Tasks.**

 Worked with **SOQL** & **SOSL** queries with **Governor Limitations** to store and download the data from Salesforce.com platform database.

 Developed various **Apex classes, Controller classes** and **Apex Triggers** for various functional needs n the application.

 Developed various Custom Objects, **Formula fields, Master-Detail, Lookup relationships**, Tabs, validation rules.

 **Agile Development** Methodology is followed for the implementation.

 Involved in resolving issues found during **Unit Testing & User Acceptance Testing (UAT).**

 Created various Profiles, Roles, and Page Layouts and Configured the permissions based on the

**organization hierarchy requirements**.

 Provided the training to **Business users** about the system.

 Worked on **Eclipse IDE with force.com** platform for writing us Ines logic in Apex programming language.

 Used Tools like **JIRA, TFS** to keep track of the time for development and maintain the tickets.

 Involved in managing the **Sandbox** and giving the Production **Support**.

**Environment:** Salesforce.com platform, Force.com IDE, Walli2.0, Eclipse, Apex, Visual Force (Pages, Component&Controllers),Pages,DataLoader,SalesforceWorkbench,HTML,JavaScript,Workflow&Approv als,Reports,ProcessBuilder,CustomObjects,CustomTabs,JIRA, Sublime Text, SOAP, REST, Sandbox data loading, Sandbox data loading.

**Project: Google, Mountain View, CA Aug 2015 –June 2016**

**Role: Salesforce.com Consultant**

**Responsibilities:**

 Worked as enhancement team member and performed the roles of Salesforce.com

**Administrator** and **Developer** in the organization.

 Worked on various Salesforce.com Standard Objects including **Accounts, Contacts, Reports, Dashboards, Events** and **Tasks**.

 Developed various **Apex classes**, **Controller classes** and **Apex Triggers** for various functional needs in the application.

 Developed various **Custom Objects, Formula fields, Master-Detail, Lookup relationships, Tabs, validation rules.**

 Created various **Profiles, Roles, Page Layouts and** Configured the permissions based on the organization hierarchy requirements.

 Designed and deployed **Custom tabs**, **validation rules, Approval Processes,** an**d Auto-Response**

for automating business logic.

 Developed Cascading Style Sheets **(CSS)** for creating effects in Visual force pages**.**

 Created **Workflow rules** and defined related workflow actions like **task creation, sending email alerts** and **field updates.**

 Enabled **Chatter** for the Organization and to effectively communicate with the users in the

Organization.

 Worked with **SOQL** & **SOSL** queries with **Governor Limitations** to store and download the data from Salesforce.com platform database.

 Implemented Salesforce.com web services client using SalesForce web services API, Java,XML

and **partner WSDL**.

 Developed several **Custom Reports** &**Dashboards** to better assist managers and also report folder to provide report accessibility to appropriate personnel.

**Environment:** Salesforce.com, Apex Language, Visual Force (Pages, Component & Controllers),Custom Objects, Page Layouts, Force.com IDE, Sandbox data loading, Security Controls, Eclipse IDE Plug-in, Reports,Dashboards,Sandbox,Windows07.

**Project: American Express, Bangalore, Karnataka May 2013 – Nov 2014**

**Role: Salesforce.com Consultant**

**Responsibilities:**

 Collaborated in requirement gathering, business analysis, for salesforce.com implementation.

 Successfully developed the **program plan** within the estimated time, effort, and quality goals.

 Customized Company **Profile, Security & Access Controls and Communication Templates** as per the organization requirements.

 Created custom objects, users, **custom profiles**, page layouts, and record types to meet business guidelines.

 Added, configured **workflow rules**, time triggered workflows, email templates resulting into effective web to lead communication with customers.

 Worked on **Eclipse IDE with force.com** platform for writing business logic in Apex Programming language.

 Proficient in creating **Apex Triggers, Apex classes, Visual force Pages, App Exchange Package** & **Custom Application, Sandbox data loading and Web services API** for implementing web services in the application for access to data from different users.

 Used **SOQL & SOSL** with consideration to Governor Limits for data manipulation needs of the application using platform database objects.

 Created templates using **CSS**, approval processes, approval page layouts and defined approval actions on them to automate the processes.

 Exported data from legacy system and imported into SFDC through **Apex data loader**.

 Uploading of **fresh leads, contacts, accounts, tasks, opportunities, referrals, etc. through** mass update via Informatica cloud.

 Created detailed **data mapping** document for integrating various systems with Salesforce.com.

 Used the sandbox for testing and migrated the code to the **deployment** instance after testing.

 Demonstrated knowledge of **XML, SQL, HTTP/HTTPS,** and **EAS** processes and understood the different SaaS development processes and methodologies.

 Involved in resolving issues found during **Unit Testing & User Acceptance Testing (UAT).**

**Environment:** Salesforce.com CRM, Force.com platform, Apex Classes, Chatter, Visual Force Pages, Controllers, Custom Objects, Custom Tabs, Email Services, Workflow &Approvals, Reports, Security Controls, Eclipse IDE, WSDL, Windows.

**Project: Infosys, Hyderabad, India June2011 –May 2013**

**Role: Java Developer- E-commerce online system**

**Responsibilities:**

 Developed the presentation layer and GUI framework that are written using **HTML, JSP**

and client-side validations were done using **JavaScript.**

 Created user interfaces for the presentation layer using **JSP, HTML, DHTML and Java Script.**

 Developed **JSP custom tags** required for the presentation layer.

 Wrote **ANT** scripts to automate the build process.

 Created EJBs to encapsulate the business logic to represent the model in MVC Architecture.

 Deployed the Application on **Apache Tomcat server**

 Developed Unit test scripts for each module in the application.

**Environment:** Apache Tomcat Application Server, HTML, JSP, Hibernate, JavaScript, Oracle9i.